



TAHOE YACHT CLUB

BLOCK & TACKLE

2011/2012 ADVERTISING CONTRACT

(PLEASE PRINT)

Company _____

Billing Address _____

City _____ State _____ Zip _____

Advertising Contact Name _____

E-mail _____

Phone (_____) _____ Fax (_____) _____

I would like to purchase the following ad: (Please check)

Magazine edition published May 1, 2011; Quarterly issues published July 2011, October 2011, and January 2012

Ad Size	Magazine Edition ONLY	Magazine Edition PLUS Three Quarterly Issues
Back Cover	<input type="checkbox"/> \$715	
Inside Front/Back Covers	<input type="checkbox"/> \$545	
Full Page	<input type="checkbox"/> \$475	<input type="checkbox"/> \$1,495
1/2 Page	<input type="checkbox"/> \$345	<input type="checkbox"/> \$1,085
1/4 Page	<input type="checkbox"/> \$200	<input type="checkbox"/> \$625
Business Directory (1/8 Page)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$325

POSITION REQUESTS for Magazine edition back cover, inside front and back covers are available on a first-come basis, per dated insertion order accompanied by payment. Positioning of all other ads will be at the publisher's discretion.

ALL RATES are based on ads provided in digital files ready for imaging. Advertisers submitting files or artwork not meeting published mechanical specifications or requiring changes after delivery will incur additional charges.

Notes: _____

Payment due with space reservation contract: Visa, Master-Card and American Express accepted.

Return Payment with Contract to: Tahoe Yacht Club. P.O. Box 7620. Tahoe City, CA 96145-7620

Check enclosed (made payable to Tahoe Yacht Club)

Please bill my Visa MasterCard American Express

Credit Card # _____ Exp. Dated _____/_____/_____

Authorized Signature _____

Client Signature _____ Date _____

For Tahoe Yacht Club _____ Date _____